





**SHOW THIS
POSTER
TO YOUR
NEIGHBOR**

TELL HIM HE
NEVER UNFOLDED
A MORE USEFUL
BIT OF INFORMA-
TION IN HIS LIFE

IF HE HAS WORN
OUR GOODS HE
WILL TELL YOU

**YOU ARE
RIGHT**

YOU WERE
INTERESTED
IN THE
LITTLE OVERALLS

THAT CONTAIN
THIS MESSAGE

**"CUTE EH?"
THAT'S GOOD!**

NOW GET A PAIR
OF THE

REAL THING

THEY CONTAIN
EVERYTHING
STRONG
AND DURABLE



DID YOU EVER HAVE A
SHIRT LIKE THIS?
WELL IT NEVER BORE
OUR TRADE MARK

NOTE EXTREMELY
WIDE SHAPED
SHOULDERS

THE NEW STYLE COLLAR
AND HOW WE MAKE IT FIT

NOTE THE EXACT
DEEP ARM HOLES

EVERY SHIRT HAS A
POCKET AND SOME
HAVE TWO

NOTE GENEROUS
WIDTH OF BODY

NOTE EXTREME
LENGTH OF BODY



**YOU NEVER
LOOKED
THROUGH A
BETTER BRAND
OF SHIRTS**



THE GREAT WESTERN GARMENT CO. LTD., EDMONTON, ALTA.

UNION **GYG** MADE
LOT REGD SIZE

**ALL SIZES
BETWEEN
THESE**

**MR.
WORKINGMAN
APPOINT US
YOUR
TAILOR
WE'LL**



UNION **GYG** MADE
LOT REGD SIZE

**WE
POSITIVELY
GUARANTEE
EVERY
GARMENT
WE MAKE**

**SAVE
YOU
MONEY
WITH OUR
QUALITY
STANDARD**



AS THEY ARE "SEWN" SO THEY ARE "KNOWN"

**GET TO
KNOW
THIS
TRADE MARK**

**\$50.00
REWARD
TO THE PERSON
SUBMITTING THE
BEST FOLDED
DESIGN OF A
SHIRT**



**STRENGTH AND
SIZE**



FULL GENEROUS CUT
WILL FIT ANY BOY
FROM 3 TO 15

NOTE HIGH BIB
WILL SERVE PUR-
POSE INTENDED

THERE IS ALWAYS
A HIP POCKET
TOO

LOTS OF
POCKETS

ALL SEAMS ARE
DOUBLE STITCHED

ANY LENGTH LEG
DESIRED

ROOMY LEGS



I JUST CAME TO TELL YOU
FOR FARM
WORK THEY
ARE JAKE!



MECHANICS'
FRIEND



MINER'S
COMFORT



STRONG
AS
BUCK-
SKIN
BUT
THEY

WASH LIKE A SHIRT

THEY WEAR LONGER BECAUSE THEY'RE MADE STRONGER