

1965 CATALOGUE



Serving Saskatchewan with GWG

ADILMAN'S DEPARTMENT STORE

20th Street West, Saskatoon, Sask.
Telephone 652-6522

Casual - Sports and Work Clothes For All The Family



COWBOY KINGS FOR MEN

Designed in rugged, hard wearing twills and denims for active Men! They're slim and trim fitting. Buy KINGS and you have Canada's strongest and hardest wearing garment.

Waist sizes 29 - 42, leg lengths 28 - 36.

- 80- 01-7 Blue Denim 6.50
- 80- 56-7 Sage Green Twill
- 80- 04-7 Faded Blue Twill
- 80- 21-7 Sandstone Twill
- 80- 89-7 Black Twill
- 80-417-7 Loden Green Twill

6.95

YOUTHS' COLLEGIATE CUT-OFFS

Comfortable, NEW . . . Cut-off jeans. Same trim fit as CASUAL KINGS. Color-fast and completely washable. Waist sizes 28 - 34.

- 99-01-7 Blue Denim
- 99-04-7 Faded Blue Twill
- 99-21-7 Sandstone Twill

4.95

BIG LAD COWBOY KINGS

Tailored for comfort and sturdy wear for the bigger lad in sizes 10 - 18 years, waist sizes 28, 30, 32, 34, 36.

- 84- 01-5 Blue Denim 5.50
- 84- 21-5 Sandstone Twill 6.50

YOUTHS' COWBOY KINGS

Featuring the lean, slim-fitting look and the tough hard-wearing qualities that have made them Canada's number one garment.

Sizes 13 - 18 years.

- 80- 01-5 Blue Denim 5.25
- 80- 56-5 Sage Green Twill
- 80- 04-5 Faded Blue Twill
- 80- 21-5 Sandstone Twill
- 80- 89-5 Black Twill
- 80-417-5 Loden Green Twill

5.95

BOYS' COWBOY KINGS

The finest quality fabrics that a hardy boy needs. Just as slim and snug as Dad's.

Sizes 7 - 12 years.

- 80- 01-3 Blue Denim 4.25
- 80- 56-3 Sage Green Twill
- 80- 04-3 Faded Blue Twill
- 80- 21-3 Sandstone Twill
- 80- 89-3 Black Twill
- 80-417-3 Loden Green Twill

4.95

COWBOY KING JACKETS FOR MEN

Unsurpassed quality with the "Just Right" fit for rugged outdoor wear. The iron-fisted toughness of BUCKSKIN denim is an exclusive feature.

Sizes 34 - 46. Medium and long lengths.

- 82- 01-7 Blue Denim 7.50
- 82- 04-7 Faded Blue Twill
- 82- 21-7 Sandstone Twill
- 82-417-7 Loden Green Twill

7.95

YOUTHS' COWBOY KING JACKETS

All the superior quality of famed GWG fabrics.

Sizes 13 - 18 years.

- 83- 01-5 Blue Denim 5.75
- 83- 04-5 Faded Blue Twill
- 83- 21-5 Sandstone Twill
- 83-417-5 Loden Green Twill

5.95

CASUAL KINGS

Perfectly tailored and tapered with the extra slim leg and hip-hugging lines for the young man about town, on the campus or for any occasion . . . KINGS lead in style, comfort and durability!

Waist sizes 27 - 34, leg lengths SML.

- 86- 01-7 Blue Denim 5.95
- 86- 56-7 Sage Green Twill
- 86- 04-7 Faded Blue Twill
- 86- 21-7 Sandstone Twill
- 86- 89-7 Black Twill
- 86-417-7 Loden Green Twill
- 86- 02-7 Grey Tuff-n-Tidy
- 86-042-7 Faded Blue Tuff-n-Tidy

6.50

LITTLE BOYS' COWBOY KINGS

Little "Men" wear them proudly, while Mother appreciates the outstanding value. No garment will outwear the famous Cowboy King superior fabrics.

Sizes 2 - 6 years.

- 80- 01-2 Blue Denim 2.95
- 80- 04-2 Faded Blue Twill
- 80- 21-2 Sandstone Twill
- 80-417-2 Loden Green Twill

3.25

TALL BOYS' COWBOY KINGS

Extra long and strong for the tall slim boy.

- 85-01-3 Blue Denim 4.50

BOYS' COWBOY KING JACKETS

Outstanding value because of the extra strength and longer wear.

Sizes 7 - 12 years.

- 83- 01-3 Blue Denim 4.75
- 83- 04-3 Faded Blue Twill
- 83- 21-3 Sandstone Twill
- 83-417-3 Loden Green Twill

4.95

LITTLE BOYS' COWBOY KING JACKETS

Sturdy, tough denims and twills to match the equally famous Cowboy KING pants.

Sizes 2 - 6 years.

- 83-01-2 Blue Denim 3.95
- 83-04-2 Faded Blue Twill 4.25
- 83-21-2 Sandstone Twill 4.25

01



04



56



21



89





99



THE FAMOUS  ARE USED
EXCLUSIVELY IN GWG GARMENTS

"THEY WEAR LONGER
BECAUSE THEY'RE
MADE STRONGER"

LADIES' KINGS

The favourite in figure-hugging western style. Flattering, long slim lines in gay carefree permanent colors. A bonus-buy for real economy. The same high standard of styling and workmanship in girls' and little girls' sizes.

Front zipper. Waist sizes 23 - 34. Short, medium and long leg lengths.

- 80-01-6 Blue Denim
 - 80-04-6 Faded Blue Twill
 - 80-21-6 Sandstone Twill
 - 80-95-6 Red Tuff-n-Tidy
 - 80-05-6 Turquoise Tuff-n-Tidy
 - 80-02-6 Grey Tuff-n-Tidy
- Side Snaps, waist sizes 23 - 36. Short, medium and long leg lengths.
- 81-01-6 Blue Denim 5.95

5.95

GIRLS' KINGS

Exactly the same quality and smart features as the Ladies' Kings.

Front zipper. Sizes 7 - 14 years.

- 80-01-4 Blue Denim
- 80-04-4 Faded Blue Twill
- 80-21-4 Sandstone Twill
- 80-95-4 Red Tuff-n-Tidy
- 80-05-4 Turquoise Tuff-n-Tidy
- 80-02-4 Grey Tuff-n-Tidy

4.50

Side snaps, 7 - 14 years.

- 81-01-4 Blue Denim
- 81-04-4 Faded Blue Twill

4.50

COOL AND COMFORTABLE CUT-OFFS

NEW and ATTRACTIVE . . . Cut-off jeans combine fashionable casual style features with practical highest quality materials. Smart, trim, in happy colors. Carefree Tuff-n-Tidy and Denim, pre-shrunk and color-fast.

LADIES' CUT-OFFS

Figure-flattering in waist sizes 23 - 30.

- 99- 01-6 Blue Denim
- 99- 95-6 Red Tuff-n-Tidy
- 99- 05-6 Turquoise Tuff-n-Tidy
- 99- 02-6 Grey Tuff-n-Tidy
- 99-042-6 Faded Blue Tuff-n-Tidy

4.95

GIRLS' CUT-OFFS

Trim as an arrow and stylishly practical. Sizes 7 - 14 years.

- 99- 01-4 Blue Denim
- 99- 95-4 Red Tuff-n-Tidy
- 99- 05-4 Turquoise Tuff-n-Tidy
- 99-042-4 Faded Blue Tuff-n-Tidy
- 99- 02-4 Grey Tuff-n-Tidy

3.95

LITTLE GIRLS' KINGS

With convenient side snaps. Sizes 2 - 6 years.

- 81-01-2 Blue Denim 2.95



80

You Get The BEST When You Buy GWG's famous QUALITY!





Canada's Greatest Value in Introducing GWG Nev'r-Press (details on p.12)

MEN'S CASUAL SLACKS

Three distinct style groups to fit every figure, the "Full Cut", the "Young Exec" and the "Collegiate". Tailored for smart appearance and lasting wear in top quality fabrics. Every fabric pre-shrunk and color-fast for machine washability. Be sure to look for the garments featuring GWG "NEV'R-PRESS", the amazing new process which eliminates ironing.

MEN'S "FULL CUT" CASUALS

Full cut tailoring for the man who appreciates easy comfort. Styled with belt loops and cuffs in a wide selection of prints and plain shades, plus GWG "NEV'R-PRESS". Waist sizes 30 - 42 and leg lengths 29 - 34. (bone twill and olive iridescent to 50.)

- 55-291-7 Iridescent Brown Cotton Sateen . 6.95
- 55-491-7 Iridescent Olive Cotton Sateen . 6.95

- 58- 11-7 Horizon Blue Cotton Twill
- 58- 20-7 Bone White Cotton Twill
- 58- 41-7 Black Olive Cotton Twill **6.95**
- 58- 59-7 Cactus Green Cotton Twill
- 58- 89-7 Jet Black Cotton Twill

- 58- 30-7 Brown Viscose/Nylon Flannel . 8.95
- 58- 54-7 Olive Viscose/Nylon Flannel . 8.95
- 58- 84-7 Charcoal Viscose/Nylon Flannel 8.95

- 58-049-7 Blue GWG NEV'R-PRESS
- 58-219-7 Sand GWG NEV'R-PRESS **8.95**
- 58-569-7 Cactus GWG NEV'R-PRESS

- 58-218-7 Sand Terylene/Cotton
- 58-568 Green Terylene/Cotton **9.95**
- 58-238 Bark Terylene/Cotton

MEN'S "YOUNG EXEC" SLACKS

A completely new model styled for the man who favours the slim, trim look. These un-

pleated cuffless slacks are just the answer in smart looking casuals for the successful young man. Available in all the popular new shades in twill, and GWG "NEV'R-PRESS". Waist sizes 29 - 40, leg length 28 - 34.

- 56- 11-7 Horizon Blue Cotton Twill
- 56- 20-7 Bone White Cotton Twill **6.95**
- 56- 89-7 Jet Black Cotton Twill

- 56-049-7 Blue GWG NEV'R-PRESS
- 56-219-7 Sand GWG NEV'R-PRESS **8.95**
- 56-569-7 Cactus GWG NEV'R-PRESS
- 56-899-7 Black GWG NEV'R-PRESS

- 56-218-7 Sand Terylene/Cotton
- 56-118-7 Sky Blue Terylene/Cotton **9.95**
- 56-568-7 Green Terylene/Cotton
- 56-238-7 Bark Terylene/Cotton

COLLEGIATE CASUALS

Designed specially for the teen-man; these hip huggers have smooth fitting continental tops and the slimmest fitting cuffless legs you could ask for. No baggy seats here. All fabrics in the latest style shades. Waist sizes 28 - 36 and leg lengths 28 - 34.

- 54- 11-7 Horizon Blue Cotton Twill
- 54- 20-7 Bone White Cotton Twill
- 54- 41-7 Black Olive Cotton Twill **5.95**
- 54- 59-7 Cactus Green Cotton Twill
- 54- 89-7 Jet Black Cotton Twill

- 54-219-7 Sand GWG NEV'R-PRESS
- 54-569-7 Cactus GWG NEV'R-PRESS **7.95**
- 54-049-7 Blue GWG NEV'R-PRESS
- 54-899-7 Black GWG NEV'R-PRESS

- 54-291-7 Brown Iridescent Cotton Sateen . 6.50
- 54-491-7 Olive Iridescent Cotton Sateen . 6.50

- 54- 30-7 Brown Viscose/Nylon Flannel
- 54- 54-7 Olive Viscose/Nylon Flannel **7.95**
- 54- 82-7 Grey Viscose/Nylon Flannel
- 54- 83-7 Black Viscose/Nylon Flannel
- 54- 84-7 Charcoal Viscose/Nylon Flannel

- 54-118-7 Sky Blue Terylene/Cotton
- 54-218-7 Sand Terylene/Cotton **8.95**
- 54-568-7 Green Terylene/Cotton
- 54-898-7 Black Terylene/Cotton

54

118

238

11

20

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59

89

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82

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568

41



Men's and Boys' Casuals

BOYS' AND YOUTHS' CASUALS

Tailored for neat, smart appearance and rugged wear, all fabrics are pre-shrunk and color-fast. For extra convenience and neat appearance the new continentals feature **GWG "NEV'R-PRESS"**, an amazing process designed to free mother from the ironing board.

YOUTHS' REGULAR CASUALS

Cuffless for neater appearance and easy lengthening, these slacks have regular belt loops. Available in sizes 13 - 18 yrs.

- 56-11-5 Horizon Blue Cotton Twill (4.95)
- 56-20-5 Bone White Cotton Twill
- 56-41-5 Black Olive Cotton Twill
- 56-59-5 Cactus Green Cotton Twill
- 56-89-5 Jet Black Cotton Twill

- 56-54-5 Olive Viscose/Nylon Flannel (5.95)
- 56-82-5 Grey Viscose/Nylon Flannel
- 56-83-5 Black Viscose/Nylon Flannel
- 56-84-5 Charcoal Viscose/Nylon Flannel

YOUTHS' CONTINENTALS

Slender and trim, beltless and cuffless, these slacks are right in keeping with today's fashions. Available in rugged fabrics and the newest colors. Sizes 13 - 16 yrs.

- 54-11-5 Horizon Blue Cotton Twill
- 54-20-5 Bone White Cotton Twill (4.95)
- 54-41-5 Black Olive Cotton Twill
- 54-59-5 Cactus Green Cotton Twill
- 54-89-5 Jet Black Cotton Twill

- 54-291-5 Iridescent Brown Cotton Sateen
- 54-491-5 Iridescent Olive Cotton Sateen (5.50)

- 54-219-5 Sand **GWG NEV'R-PRESS**
- 54-569-5 Cactus **GWG NEV'R-PRESS** (6.95)
- 54-049-5 Blue **GWG NEV'R-PRESS**
- 54-899-5 Black **GWG NEV'R-PRESS**

- 54-54-5 Olive Viscose/Nylon Flannel
- 54-83-5 Black Viscose/Nylon Flannel (5.95)
- 54-84-5 Charcoal Viscose/Nylon Flannel

BOYS' REGULAR CASUALS

Neat cuffless slacks with belt loops and a generous hem allowance. Available in sizes 7 - 12 years.

- 56-11-3 Horizon Blue Cotton Twill
- 56-20-3 Bone White Cotton Twill
- 56-41-3 Black Olive Cotton Twill (3.95)
- 56-59-3 Cactus Green Cotton Twill
- 56-89-3 Jet Black Cotton Twill

- 56-54-3 Olive Viscose/Nylon Flannel (4.95)
- 56-82-3 Grey Viscose/Nylon Flannel
- 56-83-3 Black Viscose/Nylon Flannel
- 56-84-3 Charcoal Viscose/Nylon Flannel

BOYS' CONTINENTALS

Slim, neat leg contour, beltless and cuffless, just like big brother's. Sizes 7 - 12 years.

- 54-11-3 Horizon Blue Cotton Twill
- 54-20-3 Bone White Cotton Twill (3.95)
- 54-41-3 Black Olive Cotton Twill
- 54-59-3 Cactus Green Cotton Twill
- 54-89-3 Jet Black Cotton Twill

- 54-291-3 Iridescent Brown Sateen (4.50)
- 54-491-3 Iridescent Olive Sateen

- 54-219-3 Sand **GWG NEV'R-PRESS**
- 54-569-3 Cactus **GWG NEV'R-PRESS** (5.95)
- 54-049-3 Blue **GWG NEV'R-PRESS**
- 54-899-3 Black **GWG NEV'R-PRESS**

- 54-54-3 Olive Viscose/Nylon Flannel (4.95)
- 54-83-3 Black Viscose/Nylon Flannel
- 54-84-3 Charcoal Viscose/Nylon Flannel

BOYS' HALF BOXERS

Neat fitting waist with elastic back and extension band in front with snap fasteners and zipper fly. Cuffless bottoms with generous hem. Available in sizes 7 - 12 years.

- 42-54-3 Olive Viscose/Nylon Flannel
- 42-82-3 Grey Viscose/Nylon Flannel (4.50)
- 42-83-3 Black Viscose/Nylon Flannel
- 42-84-3 Charcoal Viscose/Nylon Flannel
- 42-30-3 Brown Viscose/Nylon Flannel
- 42-291-3 Iridescent Brown Sateen (3.95)
- 42-491-3 Iridescent Olive Sateen

LITTLE BOYS' HALF BOXERS

Same fit and styling as boys' half boxers in sizes 2 - 6X years.

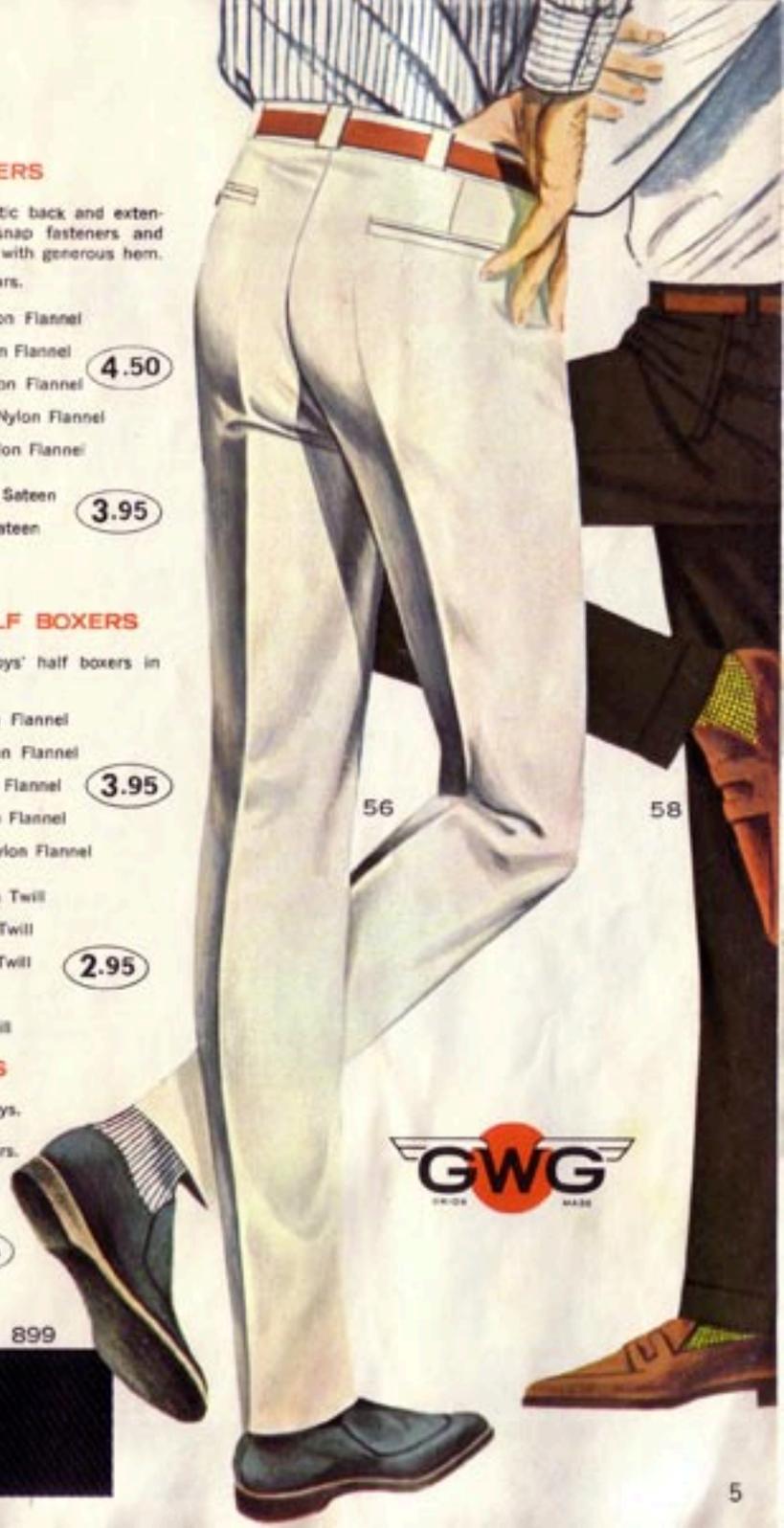
- 41-54-2 Olive Viscose/Nylon Flannel
- 41-30-2 Brown Viscose/Nylon Flannel
- 41-82-2 Grey Viscose/Nylon Flannel (3.95)
- 41-83-2 Black Viscose/Nylon Flannel
- 41-84-2 Charcoal Viscose/Nylon Flannel

- 41-11-2 Horizon Blue Cotton Twill
- 41-20-2 Bone White Cotton Twill
- 41-41-2 Black Olive Cotton Twill (2.95)
- 41-59-2 Sage Green Twill
- 41-89-2 Jet Black Cotton Twill

LITTLE BOYS' BOXERS

Full elastic waist to fit growing boys. Zipper fly and cuffless bottoms with large hem. Sizes 2 - 6X years.

- 44-291-2 Iridescent Brown Cotton Sateen
- 44-491-2 Iridescent Olive Cotton Sateen (2.95)





Casual Fashions for Ladies

LADIES' COLLEGIATE SLIMS

Top fashion with slim, tapered legs and the NEW Zephyr nylon front zipper! Made with the attractive new low cut waist in a range of long wearing cotton twill and ribbed yarn dyed "Tuff-n-Tidy". Bright, attractive colors. Proportioned lengths — short, medium and long, waist sizes 23 - 30.

- 95- 95-6 Red Tuff-n-Tidy
- 95- 05-6 Turquoise Tuff-n-Tidy **5.95**
- 95- 02-6 Grey Tuff-n-Tidy
- 95-042-6 Faded Blue Tuff-n-Tidy
- 95- 11-6 Horizon Blue Twill
- 95- 20-6 Bone White Twill
- 95-913-6 Soft Pink Twill **4.95**
- 95-053-6 Turquoise Twill

LADIES' CASUAL SLIMS

The foremost in fashion with "good sense" economy. Available in sturdy cotton twill, printed sateen, and flannel. Side zipper, waist sizes 23 - 34 in proportioned lengths—short, medium and long.

- 91- 11-6 Horizon Blue Twill
- 91- 20-6 Bone White Twill
- 91- 89-6 Jet Black Twill **4.95**
- 91- 59-6 Sage Green Twill
- 91-913-6 Soft Pink Twill
- 91-053-6 Turquoise Twill
- 91- 75-6 Black & White Sateen Pincheck
- 91-151-6 Blue & White Sateen Pincheck **5.50**
- 91-951-6 Pink & White Sateen Pincheck
- 91- 54-6 Olive Viscose/Nylon Flannel
- 91- 84-6 Charcoal Viscose/Nylon Flannel
- 91- 30-6 Brown Viscose/Nylon Flannel **5.95**
- 91- 83-6 Black Viscose/Nylon Flannel

LADIES' "STRETCH-EASE" SLIMS

NEW! Created to hug and flatter the figure in extra slim lines that give you the "Fashion Model" look. Detachable stirrups and side zipper. California waist

for smoother, neater fit and neoprene waistband to hold blouses neatly tucked in all day. Made from a superb warp stretch fabric containing 55% stretch nylon and 45% rayon, for superior stretch recovery.

Proportioned lengths — short, medium and long in waist sizes 23 - 34. (Black to 36.)

- 90- 89-6 Jet Black
- 90- 39-6 Brown
- 90- 19-6 Blue **9.95**
- 90- 90-6 Red
- 90- 99-6 Gold
- 90-911-6 Palermo Pink
- 90-041-6 Candy Blue

GIRLS' COLLEGIATE SLIMS

Superbly styled with the same top quality features as the ladies' line.

- Size range 7 - 14 years.
- 95- 05-4 Turquoise Tuff-n-Tidy
- 95- 02-4 Grey Tuff-n-Tidy **4.95**
- 95- 95-4 Red Tuff-n-Tidy
- 95-042-4 Faded Blue Tuff-n-Tidy

GIRLS' CASUAL SLIMS

A real fashion flair for the young miss created in quality flannels, twills, and sateens. All color-fast and pre-shrunk. They're budget priced too. Sizes 7 - 14 years.

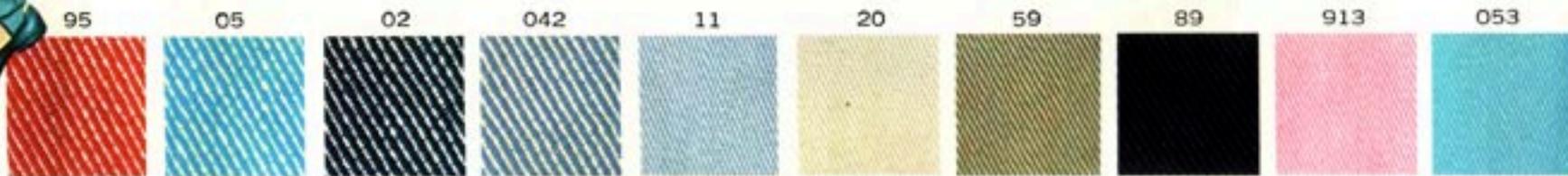
- 91- 20-4 Bone White Twill
- 91- 89-4 Jet Black Twill **3.95**
- 91- 11-4 Horizon Blue Twill
- 91-913-4 Soft Pink Twill
- 91-053-4 Turquoise Twill
- 91- 75-4 Black & White Sateen Pincheck
- 91-951-4 Pink & White Sateen Pincheck **4.50**
- 91-151-4 Blue & White Sateen Pincheck
- 91- 83-4 Black Viscose/Nylon Flannel 4.95



FRONTIER
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THE FAMOUS  ARE USED
EXCLUSIVELY IN GWG GARMENTS



GIRLS' "STRETCH-EASE" SLIMS

The NEW creation of sleek and slender "eye catchers" for young ladies, who want comfort along with flattering looks. The same exciting features as the ladies' model. Sizes 7 - 14 years.

- 90- 89 -4 Jet Black
- 90- 39 -4 Brown
- 90- 90 -4 Red
- 90- 99 -4 Gold

7.95

LITTLE GIRLS' BOXERS

Smart, neat boxers made from strong, long-wearing sateens, twills and Tuff-n-Tidy in attractive colors. Elastic waist, no cuff and no fly.

They're color-fast and pre-shrunk. Completely machine washable. Sizes 2 - 6X years.

- 46- 20-2 Bone White Twill
- 46- 11-2 Horizon Blue Twill
- 46-913-2 Soft Pink Twill
- 46-053-2 Turquoise Twill

2.95

- 46- 75-2 Black & White Sateen Pincheck
- 46-951-2 Pink & White Sateen Pincheck
- 46-151-2 Blue & White Sateen Pincheck

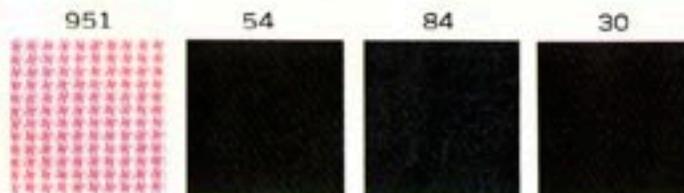
2.95

- 46- 95-2 Red Tuff-n-Tidy
- 46- 05-2 Turquoise Tuff-n-Tidy
- 46- 02-2 Grey Tuff-n-Tidy
- 46-042-2 Faded Blue Tuff-n-Tidy

2.95



SLACKS
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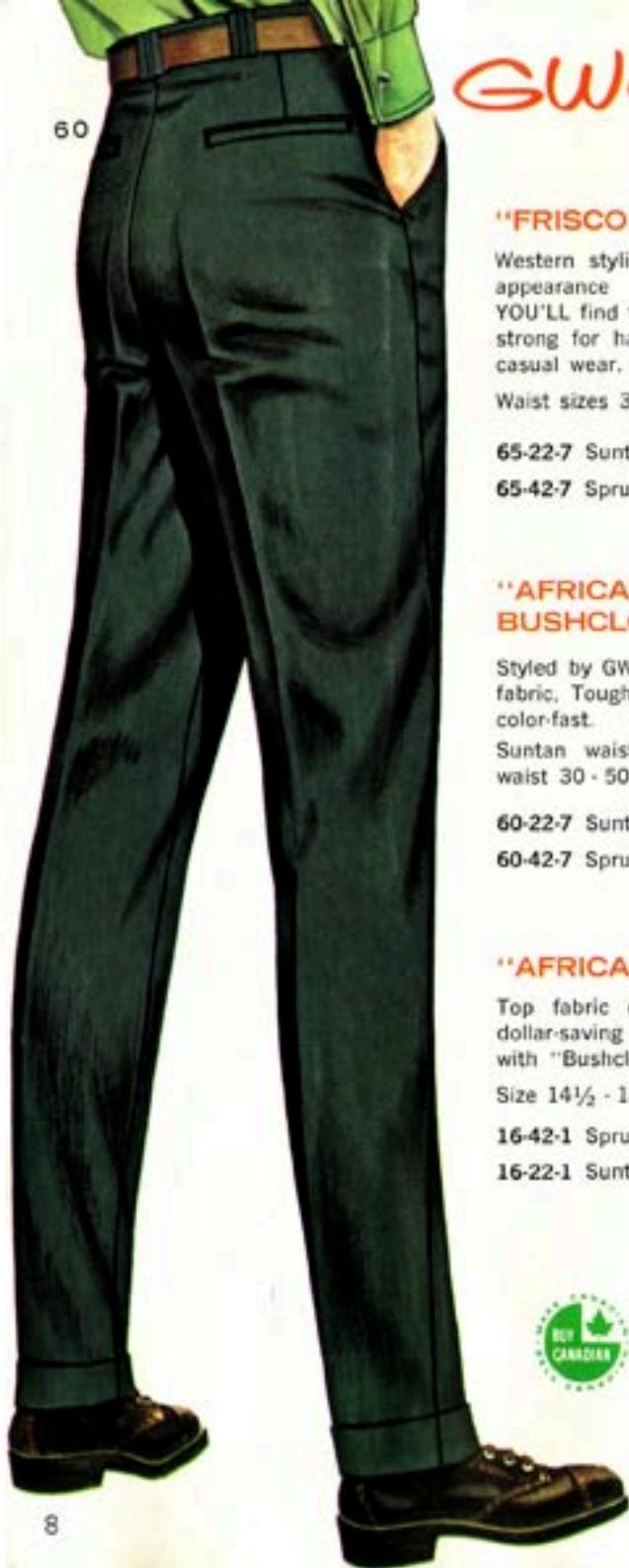
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GWG Men's Matched Sets



"FRISCO JEAN" PANTS

Western styling specially designed for neat appearance with extra built-in strength. YOU'LL find them a double purpose pant — strong for hard work, yet good looking for casual wear.

Waist sizes 30 - 44, leg lengths 28 - 34.

65-22-7 Suntan

6.95

65-42-7 Spruce Green

"AFRICAN BUSHCLOTH" PANTS

Styled by GWG from our own rugged sateen fabric. Tough but attractive. Pre-shrunk and color-fast.

Suntan waist 30 - 44, leg 28 - 34, Spruce waist 30 - 50, leg 28 - 36.

60-22-7 Suntan

5.95

60-42-7 Spruce Green

"AFRICAN BUSHCLOTH" SHIRTS

Top fabric quality and trim tailoring, makes this shirt a fine dollar-saving buy! Designed for extra strength in every seam. Match with "Bushcloth" pants for neatness and economy.

Size 14½ - 18.

16-42-1 Spruce Green

5.50

16-22-1 Suntan



"THEY WEAR LONGER BECAUSE THEY'RE MADE STRONGER"



"DRILLER'S DRILL" PANTS

Designed for the man who needs a garment with super strength and long wear. Smart tailored lines and top comfort make "Driller's Drill" a tremendous favourite with men who know real value. Waist sizes 30 - 50, leg lengths 28 - 34.

(Spruce and Suntan to 36.)

67-42-7 Spruce Green

67-23-7 Antelope

7.95

67-79-7 Grey

67-22-7 Suntan

"DRILLER'S DRILL" SHIRTS

These famous shirts are a household word for strong, rugged wear. Tops in tailored comfort and reliability. They match the "Driller's Drill" pants perfectly.

Sizes 14½ - 18, button front.

19-79-1 Grey

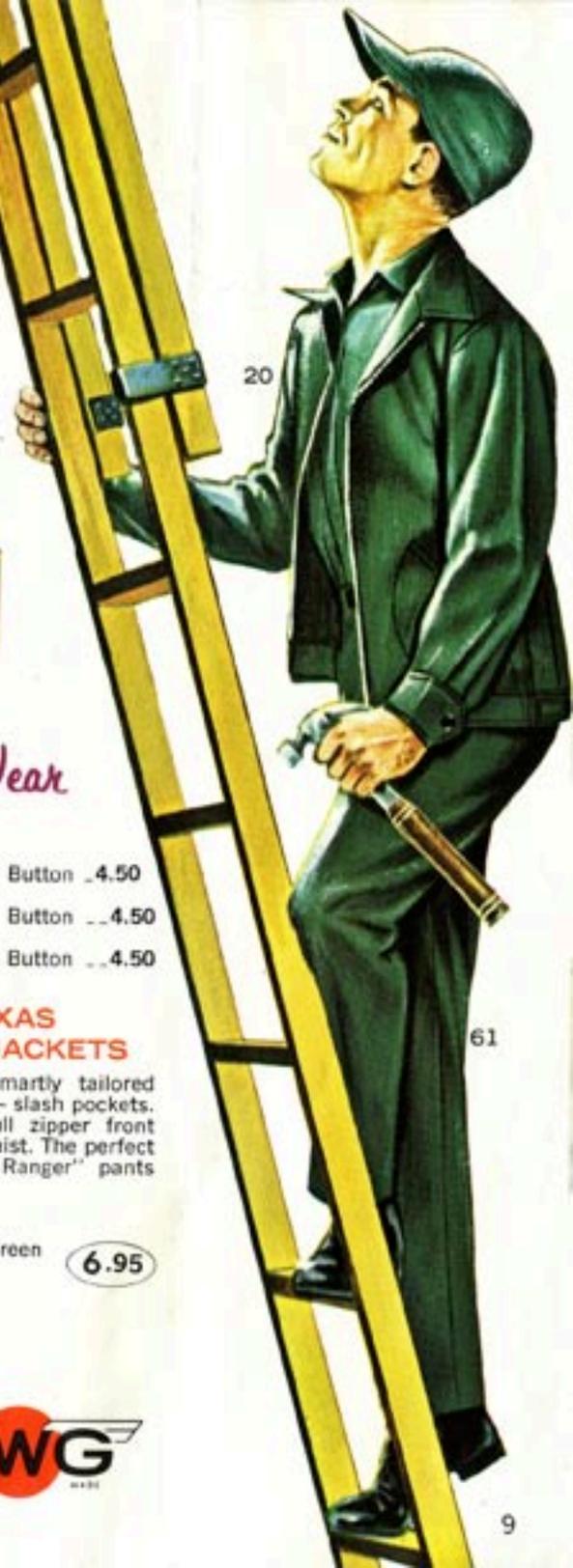
5.50

19-22-1 Suntan



Makers of Canada's finest work and casual clothes for over 50 years

"TEXAS RANGER" MATCHED SETS



Smart and Neat Fitting—Yet Strong and Durable for Hard Wear

MEN'S "TEXAS RANGER" PANTS

Exceptional durability and smart good looks. Styled for free and easy action. Tailored for strength in top quality twills. Color-fast and pre-shrunk to last through a lifetime of washing. Buy the matching shirt and jacket.

Waist sizes 30-44, leg length 28-34.

Larger sizes up to 50" waist and 36" leg available in suntan and spruce.

61-22-7 Suntan Cotton Twill

61-23-7 Antelope Cotton Twill

61-41-7 Olive Cotton Twill

61-42-7 Spruce Cotton Twill

61-79-7 Grey Cotton Twill

5.95

MEN'S "TEXAS RANGER" SHIRTS

Hard-wearing twills in attractive shades that assure a neat appearance. Comfortable in either button front or snap fasteners.

Matches both "Texas Ranger" and "Driller's Drill" pants.

Button front. Sizes 14½ - 18,

15-22-1 Suntan Cotton Twill

15-23-1 Antelope Cotton Twill

15-41-1 Olive Cotton Twill

15-42-1 Spruce Twill

15-79-1 Grey Cotton Twill

4.50

Snap front. Sizes 14½ - 17½.

17-22-1 Suntan Cotton Twill .. 5.50

17-23-1 Antelope Cotton Twill .. 5.50

17-42-1 Spruce Cotton Twill .. 5.50

17-79-1 Grey Cotton Twill 5.50

BIG AND TALL MAN SHIRTS!

Special sizes and greater comfort for the extra-large man. "Big Man" shirts are designed with larger body and arm room, "Tall Man" shirts have a standard body with longer sleeves and tails.

Styles match "Texas Ranger" and "Driller's Drill" pants.

Sizes—tall man 15 - 18, big man 16 - 20.

06-42-1 Spruce
Big Man Button ... 4.50

06-22-1 Suntan
Big Man Button ... 4.50

06-79-1 Grey
Big Man Button ... 4.50

07-22-1 Suntan
Tall Man Snap 5.50

08-42-1 Spruce
Tall Man Button .. 4.50

08-79-1 Grey
Tall Man Button .. 4.50

08-22-1 Suntan
Tall Man Button .. 4.50

MEN'S "TEXAS RANGER" JACKETS

A heavy duty, smartly tailored matching jacket—slash pockets. Bi-swing back, full zipper front and neat fitting waist. The perfect mate for "Texas Ranger" pants and shirts.

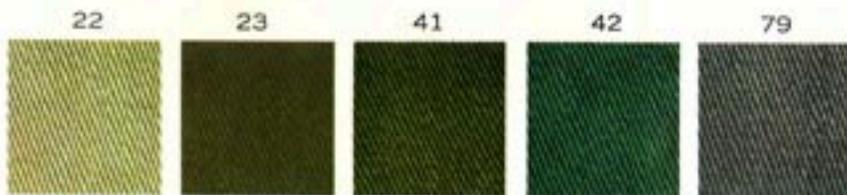
Sizes 36 - 50.

20-42-7 Spruce Green

20-22-7 Suntan

6.95

"THEY WEAR LONGER
BECAUSE THEY'RE MADE STRONGER"





Strong Sturdy WORK CLOTHES for the Toughest jobs



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MEN'S "RED STRAP" PANTS

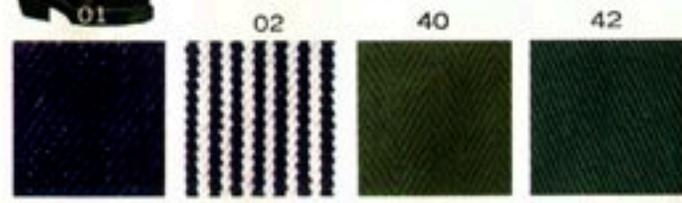
Sturdy denim in hard-wearing, neat-fitting pants that can take all the hard work you can give them.

Waist sizes 30 - 50, leg lengths 28 - 36.

- 63-01-7 Blue Denim, Button Fly
- 64-01-7 Blue Denim, Zipper Fly

5.95

THEY WEAR LONGER
BECAUSE THEY'RE
MADE STRONGER



MEN'S "RED STRAP" BIB OVERALLS

Tailored for superior comfort from tough, long wearing GWG denim in high or low back styles for free and easy movement. Sizes 34 - 50, short, medium, long.

- 21-01-7 Blue Denim, High Back7.50
- 25-01-7 Blue Denim, Zipper Front7.95
- 25-02-7 Express Stripe, Zipper Front ..7.95
- 30-01-7 Blue Denim, Low Back7.50

MEN'S "RED STRAP" SMOCKS

Famous GWG "Red Strap" smocks to match the "Red Strap" pants. Four large pockets, stoutly double-stitched and reinforced at points of strain. Sizes 36 - 50.

- 29-01-7 Blue Denim, Short5.95
- 22-01-7 Blue Denim, Long7.50

MEN'S COVERALLS

A top quality coverall with special comfort features and long, hard-wearing quality. Made from strong express stripe denim and exclusive GWG twill, pre-shrunk for easy washing. Sizes 34 - 50, short, medium, long.

- 27-02-7 Express Stripe, Button Front
- 27-40-7 Olive Herringbone, Button Front
- 28-40-7 Olive Herringbone, Zipper Front
- 28-42-7 Spruce Green, Zipper Front

9.95

CARPENTERS' OVERALLS

Made from GWG's exclusive unbleached, unshrunken twill with every comfort and utility feature. Double stitched and reinforced throughout. Sizes 34 - 50, short, medium, long.

- 26-70-77.95

Matched Sets in

WESTERN WEAR



FRONTIER MATCHED SETS

You look your very best for less cost when wearing these rich, finest quality, matching sets. Tailored to perfection in sophisticated western styles in long wearing sateens and gabardines. You feel more comfortable because you know you look right.

MEN'S FRONTIER SHIRTS

The "manly" looking shirt that fits the body like a glove. Color-fast, pre-shrunk and completely washable. Always looks like new. Sizes 14½ - 17½. Snap fasteners.

18- 01-1 Blue Denim	5.95
18- 89-1 Black Sateen	6.50
18- 78-1 Grey Stripe Sateen.....	6.95
18-214-1 Oyster Gabardine.....	6.95

MEN'S FRONTIER PANTS

Traditionally western with the neat trim hip-line, slimmed right to cuffless bottoms. Waist sizes 29 - 40, leg lengths 28 - 36.

66- 88-7 Black Sateen	7.50
66- 78-7 Grey Stripe Sateen	
66-214-7 Oyster Gabardine	8.95

LADIES' FRONTIER SLACKS

The fashionable and famous GWG Western style slack that flatters with slim slender lines. Unequaled for fine tailoring in strong cotton sateen and gabardine, vat-dyed permanent colors, pre-shrunk and completely washable.

Sizes 23 - 36 (black to 38), short, medium, long.

94- 88-6 Black Sateen	5.95
94- 78-6 Grey Stripe Sateen	
94-214-6 Oyster Gabardine ...	6.95

THE FAMOUS  ARE USED EXCLUSIVELY IN GWG GARMENTS



NEW! Slacks that iron themselves

GWG
NEV'R-PRESS

A new and amazing process by GWG in Men's and Boy's Casual slacks. Wash them all you like, by hand or machine. Spin-dry, tumble dry or hang them out . . . **then wear them without ironing.** Wash after wash the crease stays PERMANENTLY CRISP. The fabric stays smooth and supple. Seams don't pucker, bunch or wrinkle. Even the pockets look freshly pressed. GWG guarantees the best wash and wear results you have ever enjoyed. WASH . . . YES! . . . BUT **NEV'R-PRESS.**

GWG NEV'R-PRESS slacks are tailored from a cotton/nylon blend twill exclusive to GWG. Cotton for smooth comfort and tough, rugged 420 nylon for long satisfactory wear.

GWG NEV'R-PRESS slacks are scientifically treated throughout the entire garment. Wear them in any weather and after hanging the wrinkles disappear like magic. The crisp crease stays in PERMANENTLY.

The amazing **GWG NEV'R-PRESS** process is available in MEN'S, BOYS' and YOUTHS' CASUAL slacks in smart new shades for 1965.



See pages 4 and 5 for a complete list of models and materials in **GWG NEV'R-PRESS**

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THE GREAT WESTERN GARMENT CO. LTD.
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